



Feature	Detail/Unit	Rate
 Programming		
HTML	5-Page Minimum	25,000.00
	Each additional HTML page	4,000.00
HTML plus Flash	5-Page Minimum	30,000.00
	Each additional HTML plus Flash	5,000.00
Flash Only	5-page Minimum	35,000.00
	Each additional Flash page	6,000.00
3D Animation	Per Second (Unit of Time)	2,000.00
Adaptation Cost	Changes to established website design, object placement, etc.	50% of Object Design Cost
 Photography		
1-Day Session	Excluding materials, light, scanning costs	10,000.00
5-Day Session	Excluding materials, light, scanning costs	40,000.00
Material Cost (if not digital)	Film (1 Roll)	150.00
	Film Development	30.00
	Contact Print	80.00
	3R (Print) Each Copy	6.00
Digital Photography	No cost for materials (only session and light cost)	n/a
Slide Photography	Slide (Transparency) Film (Per Roll)	250.00
	Slide Photography Development	400.00

## Website Development Project



Indoor Photography	Light and Light person (Per Day)	2,000.00
Film Scanning	Drum Scan (Per Square Inch) High Resolution Output/4-color	4.00
Original Photography	Client has one-year usage rights; headoffice retains ownership	6,000.00
Strategy & Concept		
Strategy & Concept	Website concept materialization based on strategic conclusions	Based on Client Need, Survey
	Website Questionnaire Extracted Data	10,000.00
Research/Search	Brand/Company Audit, Positioning, Product, Image	Based on Client Need, Survey
Sound, Video & Animation		
Music	Production	Indoor Per Shift 7,000.00
	Themes	20 seconds 10,000.00
	Jingles (Cost varies from artist to artist)	25,000.00
Video	Corporate, Product Introduction/Profile, Communication/Advertising, Company Profile, Companies Activities (Outdoor/Indoor)	Depends on the length and shooting location of video
Documentation & Editing		
Copywriting	Executive Message, Body Text, Product Description, Pay-off Line, Tag Line, Headline,	Per Page 10,000.00
	Sub-head	Per Page Edit Client Copy 1,000.00

Note: All rates are as of 2005 and subject to change.

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