


Feature	Detail/Unit	Rate
Wall Calendar	6 Pages+ Cover	36,000.00
Desk Calendar	12 Pages+ Cover+Back	36,000.00
Packet/Jacket	Exclusive Envelope	5,000.00
Single Page	One Page	10,000.00
In-put Charge	Each inch(Drum Scan)	4.00
Extra Colored Print	A-4 High Resolution Paper	150.00
	A-3 120 gsm paper	300.00
Extra Output	CD for output	100.00
Adaptation Cost	Changes to established bill board design, object placement, etc.	50% of Object Design Cost
Dummy Making		Based on client need.
 Photography		
1-Day Session	Excluding materials, light, transport costs	10,000.00
5-Day Session	Excluding materials, light, transport costs	40,000.00
Material Cost (if not digital)	Film (1 Roll)	150.00
	Film Development	30.00
	Contact Print	80.00
	3R (Print) Each Copy	6.00
Digital Photography	No cost for materials (only session and light cost)	n/a
Slide Photography	Slide (Transparency) Film (Per Roll)	250.00
	Slide Photography Development	400.00
Indoor Photography	Light and Light person (Per Day)	2,000.00

Film Scanning	Drum Scan (Per Square Inch) High Resolution Output/4-color	4.00
Original Photography	Client has one-year usage rights; headoffice retains ownership	9,000.00
! Model		
Male/Female/Child	Celebrity/Famous models/ Others	Based on client Need
🔑 Strategy & Concept		
Research/Search	Brand/Company Audit, Positioning, Product, Image	Based on Client Need, Survey
📄 Documentation & Editing		
Copywriting	Executive Message, Body Text, Product Description, Pay-off Line, Tag Line, Headline,	Based on client needs
	Sub-head	Per Page Edit Client Copy 1,000.00

Terms & Condition applied.

Note: All rates are as of 2005 and subject to change. © headoffice 2005. All Rights Reserved.